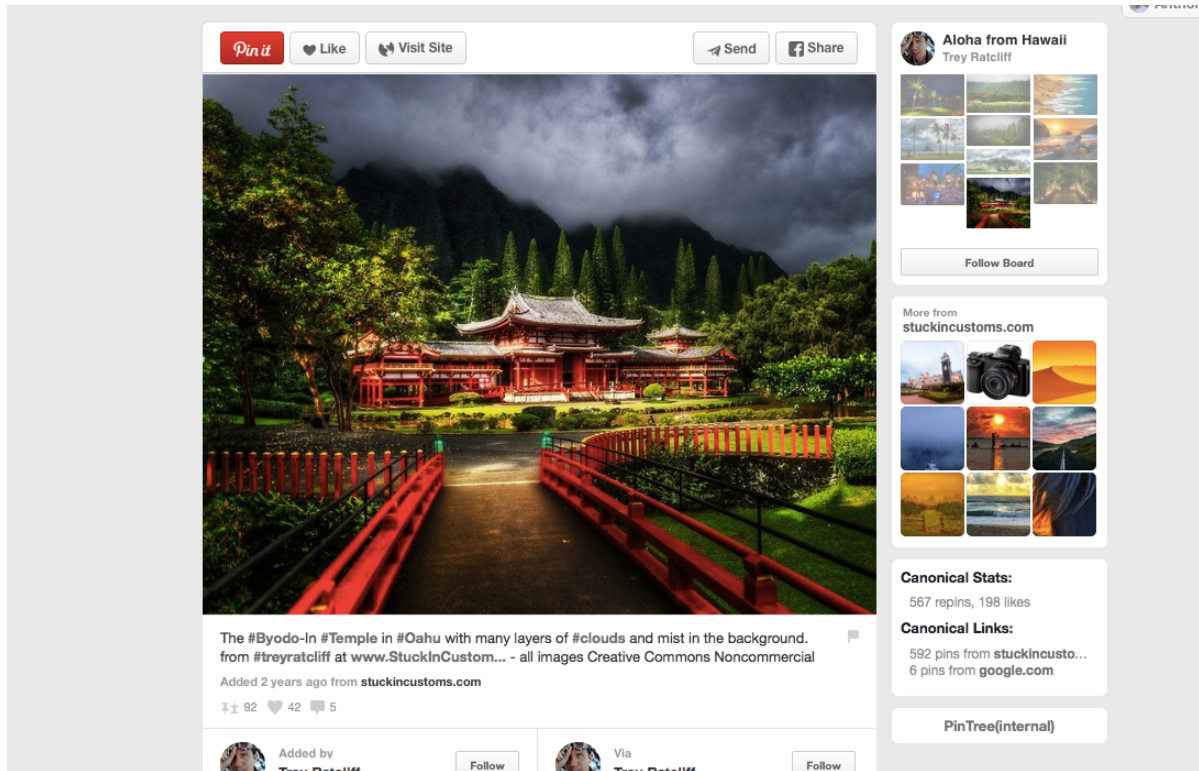


## Exhibit C

To illustrate how a user might "Re-Pin" content, a user may run across this Pin on Pinterest:



If the user wants to "Re-Pin" this item, she can do so by clicking on the "Pin It" button above:

